Mayor's Office, City of Houston

Office of International Affairs & Development



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Message from the Mayor

Dear fellow Houstonians:

I am pleased to share with you my excitement in this inaugural issue of the 'City of Houston International Newsletter'.

We are extremely proud of the diverse and vibrant international heritage of our great city, the tremendous progress we as a city have made, and the enormous potential for Houston on the global stage. It is my great



Bill White, Mayor of Houston

pride to be the mayor of such an energetic and dynamic city with limitless boundaries. As part of my administration's continued commitment to the growth of Houston, the 'International Newsletter' will serve as a valuable resource for our communities, our business sector, and the many organizations and associations that are dedicated to our city's international vision.

Bill White Mayor of Houston

Welcome to International Newsletter

Welcome to the first issue of the International Newsletter of the Office of International Affairs and Development. This monthly newsletter is intended as an information tool to foster global partnership, trade, investment and information exchange between Houston and cities of the world. Our next issue will contain full-length articles and information about the 2005 trade mission to Asia. We are also delighted to feature "Meet the Consular Corps" in our upcoming issue.

Helen T. Chang Director of International Affairs & Development

About MOIAD

Who Are We?

The Mayor's Office of International Affairs & Development is dedicated to the preservation, promotion and continued growth of Houston's standing as a renowned international city.

What We Do?

In keeping with the mission statement to promote Houston on the international stage, MOIAD organizes international events, receives and coordinates inbound as well as outbound delegations. The office plays a proactive role in identifying potential business development in the Global markets for Houston companies. The MOIAD works in close partnership with Greater Houston Metropolitan Area organizations and cities around the world.

International City

Houston in the World

Houston is poised to emerge as the next U.S. hub for international exchange. With high marks in global and regional rankings of the port, airport, medical science, aerospace, and energy sectors, Houston is already well on its way. As these industries continue to expand in 2005, they are playing a significant role in shaping Houston's image as an international city.



NASA

- Largest Medical Center in the world
- Energy Capital of the world
- Number 1 U.S. port in foreign tonnage
- Home to 22 *Fortune* 500 headquarters
- Johnson Space Center is NASA's main center for human space flight, Space Shuttle, and International Space Station activities
- 40th largest urban area in the world

- Lowest cost of living among ten major metro areas in the U.S.
- 44% of the population speaks a language other than English at home
- 27% of the population is foreign-born
- One out of every three jobs is related to international trade
- 3rd largest consular corps in the U.S., with 77 consulates

Emerging International Travel and Convention Business

- Among the **Top 25 Hospitality Markets in U.S**.
- Home to George Bush Intercontinental (IAH), the 8th busiest airport in the U.S and the 14th busiest in the world. Nearly 35 million airline passengers traveled through IAH in 2004.
- Home to the George R. Brown Convention Center, the 9th largest U.S. Exhibition Facility.
- Home to Continental Airlines, one of the best airlines in the U.S.

Source: Convene, November 2004

January 2005 Highlights



Le Pays de la Sagouine, Bouctouche, New Brunswick

Canada in Houston

Bienvenu, Houston!

There was no maple syrup, but there sure was a lot of Crown Royal as Premier Bernard Lord of New Brunswick and Premier Gary Doer of Manitoba descended on Houston on January 25th. Texas is the largest consumer of Crown Royal, Premier Doer stated, but where does the crystal clear water that goes into every bottle of Crown Royal come from? Canada! Thus was the theme, or at least a part of it, for the Business Networking Reception at the

Inter-Continental Hotel. As guests munched on cranberry risotto and smoked salmon, the two leaders illustrated the benefits of doing business in Canada. Premier Lord stressed Canada's desire to work with Houston in establishing a strong partnership between the two countries.

This idea was also shared by Premier Doer, who reminded Houston that all they had to do to visit him was to get on the I-35 and turn right. He also said that it was time to stop the partisan bickering and put political differences aside in order to get things done. The well-attended event was a step towards the future, and hopefully we will see much of Canada in the years to come. – **By Ivy Kuperberg**



Whirlpool Lake, Manitoba



HKTDC seminar in Houston draws a crowd

Hong Kong in Houston

歡迎!

A large crowd of real estate investors, businessmen, and community leaders filled the Double-tree Hotel Houston on January 26th for the first ever Hong Kong trade seminar: "Hong Kong, The Premier Business Platform for China".

The seminar, featured by the Hong Kong Trade Development Council (HKTDC), started with the welcome remarks by Ms. Helen T. Chang,

Director of MOIAD. Panel speakers were Mr. Stephen Wong of HKTDC, Dr. J. Benjamin Bai of Jones Day, Mr. Martin Yupangco of International Risk Limited, and Mr. Bobby Carter of UPS. The seminar portrayed Hong Kong's two significant roles: a global platform for foreign investors to enter the lucrative mainland China market and a major international hub for finance, business, service and logistics.

With the "Closer Economic Partnership Arrangement" (CEPA) signed between Hong Kong and China, "foreign investors can partner with Hong Kong firms to enjoy quota-free and duty-free access to the mainland," said Stephen Wong. In all aspects, CEPA makes it possible for foreign investors to tap the China market through Hong Kong. – **By Wing Sai (Dion) Or**



Ms. Helen T. Chang, Director of MOIAD and Mr. Stephen Wong, Regional Director of HKTDC

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Upcoming Major Events

Tokyo City Promotion 2005

Tokyo, in addition to being the seat of the nation's government, is the financial and business hub of Japan and home to the country's innovative and dynamic IT, manufacturing, hi-tech, and communications industry. Its economy continues to be one of the world's strongest, and Japan should remain, for the foreseeable future, a key actor in the global economy.

On Thursday, February 10, 2005, Tokyo Vice Governor Takeo Hamauzu will lead a delegation, comprised of key government officials and corporate executives in Japan's tourism, manufacturing, and hi-tech sectors, to Houston for the 'Tokyo City Promotion 2005.' In addition to networking opportunities, there will be exhibitions and robot demonstrations showcasing the cutting-edge Artificial Intelligence (AI) technology and technological applications that have long been the trademark of Japanese manufacturing. – **By David Chang**



Tokyo Showcase

Celebrate Shanghai in Houston

Shanghai, the financial city of China, has shared a long history of friendship and mutual cooperation with Houston in the areas of port, airport, trade, education, technology, exhibitions, medical and cultural exchange.

Shanghai Mayor Han Zheng will lead a large delegation of business leaders and government officials to Houston on March 31 – April 2. A business forum and gala dinner will take place during his visit. In addition to underscoring our longstanding partnership and friendship with Shanghai, the 3-day program will also open doors to new business opportunities between our two cities. – **By Stephen D. Dictor**



Shanghai

For further information on these exciting events, please contact the Office of International Affairs & Development

International Frontier - George Donnelly

Every month we will focus upon a Houstonian who has made an indelible mark on our city through outstanding contributions and service to the growth of Houston as an international city



George Donnelly

Born in Brazil, Mr. George Donnelly's lifelong ties to the international community can easily be traced back to his formative childhood adolescent and years. Mr. Donnelly had many

opportunities to see the world as the family frequently relocated due to his father's many overseas assignments as a U.S. Ambassador. After completing business school at Georgetown University and Columbia University's International Management Program. He came to Houston in 1971 to begin working in the burgeoning oil industry of Houston and Southeast Texas.

Houston in 1971 was a city that was defined by oil, NASA, close proximity to Mexico, but not by much else. Drawing upon his corporate and global experience, Mr. Donnelly realized that Houston was poised to be THE gateway to not only Mexico, but to also to the rest of Latin America and beyond. He worked with the Greater Houston Partnership and the Council of the Americas, served on the Houston Aviation Committee as a proponent of establishing more direct-air service links with worldwide destinations. all to, in his words, "spreading the word about Houston and shifting focus upon the city as the center of business and culture between the U. S. and our Latin American partners."

He views the subsequent flourishing of ties between Houston and the rest of the Americas as accurate an microcosm of the direction the city will take in the next thirty years, and he takes his greatest pride in being able to recite each of these accomplishments and developments in detail. "You look at the astonishing growth of Houston with respect to Latin America, and you will find the fundamentals already in place for Houston to continue its next step in the evolution of a truly international city. Our dynamic energy, our welcoming spirit to people from all walks of life and from all corners of the globe, our diversity, and our optimism tremendous gives me excitement for our integrated, global future. You see that in the member of our City Council, and more recently, how we Houstonians responded with open hearts to the Southeast Asia tsunami relief effort."

As for the city's challenges in the next 30 years? "I really don't see them as challenges," Mr. Donnelly said after a moment's thought, "but rather as steps to show us the critical importance of inclusiveness and working together as citizens of the world"

- By David Chang

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Mayor Bill White

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Fax: (713) 247-2100 Next Submission Deadline: February 20, 2005

The contents are intended for general information purposes only

February – 2005 Event Calendar complied by MOIAD

Date / Time	Event		Venue / Contact
Jan 14-23	Museum of Fine Arts, Houston	Venue:	Jan 14-23, 2005:
Jan 28-Feb 6	Films: 12 th Iranian Film Festival		Museum of Fine Arts, Houston
			Jan 28-Feb 6, 2005:
			Rice Cinema
		Contact:	713-639-7515
Jan 28-Feb 6	Museum of Fine Arts, Houston	Venue:	Rice Cinema
	Films: 12 th Iranian Film Festival	Contact:	713-639-7515
Jan 26 Feb 9 & 23	Houston Technology Center:	Venue:	Houston Technology Center
4:00pm-5:00pm	Orientation	Contact:	713-658-1750
Feb 1	The Fort Worth International Center	Venue:	Fort Worth International
9:00am-noon	& The Fort Worth Chamber of	vonao.	Center
0.000	Commerce: The Decline of the U.S.	Contact:	817-392-2666
	Dollar – Strategies for protecting		
	Your Company		
Feb 2	Port of Houston Authority: How to	Venue:	Port of Houston Executive
4:30pm-6:00pm	Do Business with the Port of	Contact:	Building: 1
' '	Houston Authority		713-670-2597
Feb 3	Indo-American Political Action	Venue:	Fort Bend Chamber of
5:30pm-7:30pm	Committee Celebrates 10 th	Contact	Commerce
	Anniversary		Dinesh Shah, 281-242-4894
Feb 3	Houston Networking News: Rise	Venue:	Amazon Grill
7:30am-9:00am	and Shine Breakfast Event	Contact	281-778-6661
Feb 3	The Transnational China Project of	Venue:	Rice University, Humanities
4:00pm-5:00pm	The Baker Institute for Public	Contact:	119
	Policy: Why is Mongolian Buddhism		tnchina@rice.edu
	not Ethnically Chic?		
Feb 3	Horizons: A public Works Seminar	Venue:	Hyatt Regency Houston
7:30am-1:30pm		Contact:	Jill Reese 713-844-3694
Feb 3	Careers Representing America: the	Venue:	University of St. Thomas
6:00pm-8:00 pm	U.S Foreign Service Wants You	Contact	Paul Watson,
	Asia Casiatus Careara Dannesantina	Venue:	paulwatson@yahoo.com
Feb 3	Asia Society: Careers Representing	venue.	University of St. Thomas, Ahern Room
6:00pm-8:00pm	America presentation	Contact:	713-439-0265
Feb 4	Houston Technology Center: Tech	Venue:	Houston Technology Center
7:15am-9:00am	Champs Meeting	Contact:	713-658-1750
Feb 5	The Asian American Real Estate	Venue:	Ocean Palace Restaurant
6:00pm-Midnight	Association: 2 nd Annual Spring Gala		Janet Chan, 281-504-1988
Feb 5	Houston Asian Lunar New Year	Venue:	11122 Bellaire Blvd
11:45am	Festival Celebration	v criuc.	(Southern News Building)
i i. Touili	1 Coli fai Ociobiation	Contact:	Angela 281-498-4310
		Joniagi.	7

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Feb 6	Vietnamese New Year Celebration	Venue:	Reliant Stadium Area (Fannin
10:00am-7:00pm		Contact:	at 610 South) 832-868-4848
Feb 6	FREE Addiction: Boundary	Venue:	St. John the Divine Church
1:00pm-3:00pm	Development Recovery Lecture	Contact:	713-524-9995
Feb 7	Houston World Affairs Council:	Venue:	Rudi Lechner's
TBD	Rudi Lechner Great Decisions	Contact:	713-522-7811
וטט	Group meeting	Contact.	713-322-7011
Feb 7	Houston World Affairs Council:	Venue:	Shiva Indian Restaurant
TBD	Shiva Indian Restaurant Group	Contact:	Dave Bergt 713-500-9491
100	meeting	oon.aoa	24.0 26.gt / 10 000 0 10 1
Feb 7	Houston World Affairs Council: His	Venue:	The Petroleum Club
11:30am-1:30pm	Excellency Marc Ravalomanana,	Contact:	713-522-7811
	President of Madagascar		
Feb 7	Greater Houston Partnership: State	Venue:	Hilton Americas – Houston
Noon-1:30pm	of the County Address	Contact:	Allyson LaFave 713-844-3623
Feb 8	Houston World Affairs Council: The	Venue:	The Westin Galleria Hotel
TBD	Foreign Policy Challenges of the	Contact:	713-522-7811
	Next Four Years, The Honorable		
	Robert Blackwill		
Feb 8	Houston Technology Center –	Venue:	Houston Technology Center
8:30am-5:00pm	University: Introduction to	Contact:	713-658-1750
	Entrepreneurship		
Feb 8	Houston World Affairs Council:	Venue:	TBD
6:30pm-8:00pm	Young Professionals Group	Contact:	713-522-7811
	orientation meeting		
Feb 9	Education Outreach Program of the	Venue:	Ocean Palace Restaurant
11:30am-1:00pm	Houston World Affairs Council:	Contact	713-316-4476
	Chinese Lunch		
Feb 9	The Asian Chamber of Commerce:	Venue:	Westin Galleria
10:30am-2:30pm	Mini Expo	Contact:	713-782-7222
Feb 10	Mayor's Office, City of Houston &	Venue:	Westin Galleria Hotel
3:00pm-6:30pm	Tokyo Metropolitan Government:	Contact	Helen Chang 713-247-3595
Fab 44	Manufacturing Exhibition/ Expo	Vanual	
Feb 11	Asia Society Texas: Annual Asia	Venue: Contact:	InterContinental Hotel 713-439-1107
8:00am-2:00pm	Ambassadors' Forum and Luncheon	Contact.	713-439-1107
Feb 11	Asia Society Texas: Tiger Ball 2005	Venue:	InterContinental Hotel
6:30pm	Asia Society Texas. Tiger Ball 2005	Contact:	713-439-1107
Feb 12	Chinese Community Center: Lunar	Venue:	5855 Sovereign (Chinese
10:00am-4:00pm	New Year Celebration	v Griue.	Community Center)
10.00am-4.00pm	146W IGAI OGIGDIAUUII	Contact:	713-271-6100
Feb 13	FREE Addiction: Healthy	Venue:	St. John the Divine Church
1:00pm-3:00pm	Communication Skills Recovery	Contact:	713-524-9995
	Lecture	30	
-	Edding		

Feb 15	Educate, Empower, Enlighten and	Venue:	The Good Space Pilates
5:30pm-8:00pm	Impassion	0 1 1	Studio
= 1 44		Contact:	713-784-8555
Feb 14	Houston World Affairs Council: The	Venue:	Café Montrose
6:30pm-8:00pm	Belgian Café Great Decisions Group meeting	Contact:	Dr. Pauline Rosenau 713-500- 9491
Feb 17	Houston Technology Center:	Venue:	Hilton Americas Hotel
11:15am-1:30pm	Houston Technology Forum -	Contact:	832-476-9281
	Charles Phillips		
Feb 17	Greater Houston Partnership:	Venue:	GHP
4:00pm-6:00pm	Linking up	Contact:	Susan Dotson 713-844-3678
Feb 18	League of Women Voters - Houston	Venue:	Westin Galleria Hotel
11:00am-1:00pm	Area: A repast with a pair of	Contact:	713-784-2923
	political pioneers IV "Exchanging Views"		
Feb 22	Houston World Affairs Council:	Venue:	The Petroleum Club
TBD	Young Professionals Group meeting	Contact:	713-522-7811
Feb 22	The Australian American Chamber	Venue:	4623 Feagan Street
5:30pm	of Commerce & TANZOT: Australia	Contact:	281-496-3165
•	Day & Waitangi Day Celebration		
Feb 24	Houston World Affairs Council:	Venue:	The Junior League Building
6:30pm-7:45pm	"Terror's Children" a documentary	Contact	
	by Sharmeen Obaid		
Feb 24-March 3	Bilateral US-Arab Chamber of	Venue:	Qutar and UAE
	Commerce & Texas Secretary of	Contact:	713-880-8168
	State Geoffrey Connor: Qatar & UAE		
	Business Development Mission		
Feb 26	Chinese Professional Club: Annual	Venue:	Westin Galleria
6:30pm-12:00am	Scholarship Ball	Contact:	Peggy Lum 281-242-8217
Feb 28	Houston World Affairs Council:	Venue:	Westin Oaks Hotel
6:30pm-7:00pm	Islam in a Globalized World, Dr. Seyyed Nasr	Contact:	713-522-7811

This event calendar is a compilation of the information we received from our business and community sectors, and we gladly welcome your event notices for future editions.

Houston Downtown